

ARIEL YARDENI

Health Tech Product & Strategy · Health Policy · International Markets

Munich, Germany · Work-authorized in Germany & the U.S. · [linkedin.com/in/arielyardeni](https://www.linkedin.com/in/arielyardeni) · arielyardeni.com

PROFESSIONAL SUMMARY

Health researcher and strategist with 10+ years of experience spanning clinical research, U.S. federal health policy, and early-stage health tech. Specializes in solving operational and strategic blockers for organizations working on health care access and quality. Proven track record managing large-scale programs at NIH, implementing policy across all 50 U.S. states and territories, and directing product strategy for health tech startups. Fluent in English, Spanish, and Mandarin Chinese; intermediate German. Fully authorized to work in Germany and the United States; open to roles in Germany, the EU, and the United States, including remote.

CORE COMPETENCIES

Health Policy & Regulatory Compliance · Product Strategy & Launch Planning · Clinical Research Design & Protocol Writing · Program & Project Management · Stakeholder Communications · Human-Centered Design · Systems Thinking & Process Improvement · International Market Strategy

PROFESSIONAL EXPERIENCE

Director of Product (Fractional)

Jan 2026 – Present

Egg Advisor · Remote

- Serve as fractional Director of Product and Operations for an early-stage health tech startup focused on fertility health.
- Rebuilt the company's entire digital commercial presence: redesigned and launched a new storefront website and relaunched social media channels from zero.
- Directing the strategy, positioning, and execution of the company's first B2C product launch.

Senior Health Strategist

May 2024 – Sep 2025

A1M Solutions · Arlington, VA

- Analyzed complex federal health legislation and regulatory guidance to support major Medicaid policy implementation across all 50 U.S. states and territories.
- Designed and implemented a new project management system to track deliverables for 7 senior-led working groups — eliminating duplicate work and accelerating decision-making timelines.
- Saved significant government resources by applying systems thinking to streamline cross-functional workflows and reduce redundancy.
- Developed communications and training materials for audiences ranging from the general public to senior federal officials.

Pediatrics Lead & Consortium Communications Manager

Sep 2020 – Oct 2023

National Institutes of Health (NIH) · Bethesda, MD

- Oversaw consortium communications for the All of Us Research Program, a 1M+ participant national genomics biobanking initiative, ensuring quality, consistency, and equity across 50+ research sites.
- Overhauled the program's communications project management system, reducing approval turnaround from months to days or weeks — saving tens of thousands of dollars in government man-hours.
- Co-wrote the study protocol for the pediatric arm of All of Us — one of the few genomics programs to include healthy participants under 18 years of age.
- Led review and approval of research recruitment materials in English and Spanish, centering health equity and regulatory adherence.
- Coordinated private-sector partnerships with Amazon and CVS Health to advance research and community outreach goals.

Reserve Corps Volunteer

Feb 2021 – Dec 2025

Maryland Responds Medical Reserve Corps · Silver Spring, MD

- Communicated vaccine eligibility, registration, and public health policy to the public in English, Spanish, and Mandarin Chinese during COVID-19 response operations.

Desk Officer (Presidential Management Fellow – Detail)

Dec 2019 – Jun 2020

U.S. Agency for International Development (USAID) · Washington, DC

- Managed development and execution of overseas strategies for the Asia region through analysis of data on global health, education, and geopolitics.
- Led COVID-19 operational communications between USAID Washington headquarters and field missions during the early pandemic.
- Authored policy documents and public interest communications for diverse audiences under tight deadlines.

Learning Experience Designer

Sep 2018 – Sep 2020

U.S. Office of Personnel Management – The Lab · Washington, DC

- Designed and delivered federal training programs in Human-Centered Design, systems thinking, and qualitative research methodology.
- Built policies and procedures to standardize training quality, communications, and certification across the Lab's educational portfolio.
- Led program effectiveness evaluations using qualitative and quantitative methods, informing targeted curriculum improvements.

Co-Founder & Program Director

Mar 2015 – Mar 2017

EduAmistad Ecuador · Guayaquil, Ecuador

- Co-founded and managed an international nonprofit delivering health and English education to 700+ youth in partnership with local government.
- Taught comprehensive community health and sex education in Spanish; trained 20 health education fellows in inclusive, evidence-based practice.

Clinical Research Assistant

Sep 2013 – Apr 2015

Bellevue Hospital · Weill Cornell Medical College · Montefiore Medical Center · New York, NY

- Supported clinical research at three major New York City medical institutions — studies included community nutrition, population health, and Vitamin D deficiency.
- Facilitated multilingual participant communication in English, Spanish, and Mandarin Chinese; managed bilingual recruitment, informed consent, and data entry in compliance with IRB protocols.

EDUCATION

University of Cambridge

2016 – 2017

Master's Degree — Education, Globalisation and International Development · Cambridge, United Kingdom

Macaulay Honors College at Hunter College (CUNY)

2012 – 2016

Bachelor of Arts — Chinese Language & Literature, Public Policy, Premed · New York, NY

Full merit scholarship through the Macaulay Honors Program

PUBLICATIONS

Sabates, R., & Yardeni, A. (2020). Social Determinants of Health and Education: Understanding Intersectionalities During Childhood. *Health and Education Interdependence: Thriving from Birth to Adulthood*, 13–33. Springer.

LANGUAGES

English	Native / Full Professional Proficiency
Spanish	Full Professional Proficiency (C1/C2)
Mandarin	Full Professional Proficiency (C1/C2)
German	Elementary Proficiency (A1–A2, actively studying)

